East Asian and Pacific Affairs Social Media Support

VIRTUAL STUDENT FEDERAL SERVICE
V S F S

Project Title	East Asian and Pacific Affairs Social Media Support
Project Summary	Are you passionate about East Asia and the Pacific? Do you enjoy creating social media content? We are looking for an intern to help us create social media content and prepare analytics reports for the East Asian and Pacific Affairs Bureau's Twitter and Facebook platforms.
Country	United States

Project Description

We need a self-motivated candidate to work with the Bureau of East Asian and Pacific Affairs' (EAP) Office of Public Affairs to create social media content that highlights U.S. engagement with East Asia and the Pacific to the general public. The intern's duties will include the following:

- research and draft social media content on foreign policy topics and State Department activities across the EAP region
- create infographics, multimedia and other visual content to support social media campaigns
- monitor social media accounts for campaign content
- track the performance and statistics of our social media platforms and provide weekly/monthly analytics reports
- make creative recommendations on how to improve future content in order to increase audience reach and engagement

Required Skills or Interests

Skill(s)

Skill(s)
Analytical writing
Cultural diplomacy
Design thinking
Editing and proofreading
Graphic design
Infographic design
Marketing

Social media management

Videography

Additional Information

For more information about the work of the East Asian and Pacific Affairs Bureau, go here: https://www.state.gov/p/eap/

Language Requirements

None